



VENDOR PACKET

ALL 2010 Participating Companies Must Read and Sign the Following:

- 1. Payment/Cancellation Policy:** Payment in full is required to register as a vendor at WSPFG. All cancellation requests must be made in writing. Vendors cancelling prior to June 1st, 2010 forfeit 50% of booth rental fee. No refunds will be given to those cancelling after June 1st, 2010.
- 2. Vendor Location:** Booth assignments will be made only after deposit is received and will be made in the sole and absolute discretion of Management and based on space requirements, products to be exhibited and with consideration of the overall best interest of the event. All booth and exhibit materials must fit within the dimensions of the booth. Obstruction of walkways or general views of the event or other exhibiting companies will not be allowed. Any plans for specifically built displays must be submitted to Younger Agency for approval.
- 3. Exhibit Operation:** All booths must be open and staffed during the hours of WSPFG. At the close of the exhibit each day the area will be cleared and no one will be permitted admission to the area. Management reserves the right to restrict exhibit noise level and to determine suitable methods of operation and display of materials. Vendors agree that Management may relocate Vendor to another space if necessary, in the sole and absolute discretion of Management.
- 4. Products and Exhibits:** No product bearing the WSPFG trademark, name, logo, or reference to such may be sold or distributed without written permission from Liquid Blue Events, LLC. Management reserves the right, in its sole and absolute discretion, to restrict the sale or display of any item which is deemed objectionable. If, for any reason, an exhibit or its contents are deemed objectionable, the exhibit, product, or item will be subject to removal. Should such an eviction or restriction be enforced, Management shall not be held liable for refunding of rental fees or funds for exhibition rental.
- 5. Management & Dismantling:** Management reserves the right should any rented Vendor's space remain unoccupied on the opening day or should any space be forfeited due to failure to make payment, to rent said space to any other Vendor or use said space in any other manner, but this clause shall not be construed as affecting the obligation of Vendor to pay the full amount specified in this invoice for space rental should Management not re-let the space. Vendor shall be solely responsible at its own expense, for installing and dismantling its booth and all items owned by Vendor. Any additional items rented through Younger Agency will be dismantled separately. Vendor shall repair any such damage caused by its own such dismantling and return the space in the same condition as received.
- 6. Fire, Safety, Health & Regulations:** Vendors agree to comply with local, city and state laws, ordinances and regulations of the owner covering fire, safety, health and all other matters. All exhibit equipment and materials will be reasonably located within the booth and protected by safety devices where necessary. Vendors shall take all necessary fire precautions.
- 7. Sub-Letting of Space:** Vendor shall not assign, sublet, or apportion the whole or any part of the space assigned or have representatives, equipment, or materials for firms other than its own in the exhibit space without written consent from Management.
- 8. Indemnification/Release:** Management will take reasonable precautions to safeguard Vendor's property during non-expo hours. However, Management will not be liable for loss or damage to the property from theft, fire, accident, or any other causes. By initialing below, Vendor agrees to indemnify, protect, defend and hold harmless WSPFG and Younger Agency its officers, directors, and organizers, owners, and agents, representatives, or employees of the above from and against any and all claims, damages, costs, liens, judgments, penalties, attorneys' and consultants' fees, expenses and/or liabilities arising out of, involving, or in connection with, the occupancy of the assigned space by Vendor, the conduct of Vendor's business, any act, omission or neglect of Vendor, its agents, contractors, employees or invitees, and out of any Default or Breach by Vendor in the performance in a timely manner of any obligation on Vendor's part to be performed under this agreement. In addition, the Vendor expressly releases the aforementioned from all claims for loss, damage or injury arising from any cause whatsoever.
- 9. Insurance and Liability:** The Vendor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to Vendor's displays, equipment, and other property brought upon the premises of the festival site. ALL vendors will provide, unless otherwise specified a Certificate of Insurance to Management in the amount of \$1,000,000 (one million dollars). The certificate MUST list the Younger Agency and WSPFG as "Additionally Insured". Said certificate must be received by Management or exhibitor will not be allowed to participate in the Exhibition. Management reserves the right, in Management's sole and absolute discretion, to require additional insurance based on Vendor's permitted use of the assigned space.
- 10. Utilities:** Power and WiFi is available for WSPFG as set forth below. Vendors requiring said services must make prior arrangements directly with Management. Any Vendor desiring to utilize power must take extra precaution pursuant to Section 6 above.

_____ Initial



Event Dates: July 23 - August 1, 2010
 Participants: 5,000 - 7,000
 Spectators: 11,000+

Vendor Show Location: Silver Legacy (host hotel)
 Same location as registration, results & merchandise

2010 Rates:

8' x 10' Standard	\$750
8' x 10' Main Walkway & Corner	\$850
8' x 20' Double Booth	\$1350

Includes: 8' Backwall Drape, (1) 6' Table w/ drape, (2) Chairs, Wastebasket, WiFi

Additional Items:

Power	\$55
On-site Sports Venue Vendors- <i>some limitations may occur</i>	\$500 (\$250 with vendor show booth)

Vendor Show Hours:

Booth Setup: Friday, July 23	10:00 a.m. - 2:00 p.m.
Friday, July 23, 2010	4:00 p.m. - 7:00 p.m.
Saturday, July 24, 2010	6:30 a.m. - 8:00 p.m.
Sunday, July 25, 2010	6:30 a.m. - 8:00 p.m.
Monday, July 26, 2010	6:30 a.m. - 8:00 p.m.
Tuesday, July 27, 2010	6:30 a.m. - 6:00 p.m.
Wednesday, July 28, 2010	6:30 a.m. - 6:00 p.m.
Thursday, July 29, 2010	6:30 a.m. - 6:00 p.m.
Friday, July 30, 2010	6:30 a.m. - 6:00 p.m.
Saturday, July 31, 2010	6:30 a.m. - 11:00 a.m.

Booth Teardown: Saturday, July 31 11:00 a.m. - 3:00 p.m.

Booth Size: _____ **Power: (Y/N)** _____ **WiFi: (Y/N)** _____

Exhibition Company: _____ **Authorized Applicant Signature:** _____

Print Name: _____ **Title:** _____ **Date:** _____

Contact E-Mail: _____ **Address:** _____

City: _____ **State:** _____ **Zip Code:** _____

Telephone _____ **Fax:** _____

Total Due (including fees): \$ _____ **Check:** _____ **Credit Card*** _____ (we cannot accept American Express or Discover. A 5% fee applies to all cc transactions)

Name (as it appears on card) _____ **Credit Card #** _____

Expiration Date: _____ **Billing ZIP:** _____ **3 Digit Security Code:** _____ **Credit Card Type:** _____

mail checks to: Younger Agency or Liquid Blue Events 748 South Meadows Pky. Suite A9 #275 Reno, NV 89521
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